



### Features

- Full service restaurant
- Bistro
- Indoor pool
- Whirlpool
- Sauna/steam room
- Recreation area
- Fitness center
- Business center
- Adjacent to KI Convention Center
- Largest meeting facility in Northeastern Wisconsin with over 43,630 square feet of flexible meeting space
- Complimentary wired and wireless internet throughout hotel
- Within walking distance of the downtown entertainment district
- On-site specialty catering
- Skywalk access to 1,100 covered parking spaces
- Within walking distance of over 600 overflow hotel rooms
- Complimentary breakfast
- 100 percent smoke-free, pet-free guestrooms

### Exhibit Space

- 17,346 square feet of exhibit space
- Accommodates (94) 8' x 10' trade show booths
- Two loading bays with easy street-level access (overhead doors 13'6" x 16')
- Full-service exhibition and drayage services
- 16 and 32-foot ceiling height
- Easy floor access to 110- and 220-volt outlets
- 3/4-inch water lines and 1 1/2- and 3-inch floor drains
- 3/4-inch compressed air lines
- Telephone/wireless high speed internet access

### Banquet & Convention Equipment

- State-of-the-art meeting furniture and equipment
- In-house audio visual company
- In-house sound system
- Track lighting and rigging
- Portable Staging
- Public address system
- Telephone Data Access

### Room Amenities

- Spacious, smartly designed suites
- Granite wet bar with mini fridge and microwave
- Fresh, sumptuous beds and linens
- Waffle terry bathrobes
- Lighted make-up mirror and hair dryer
- Flat screen HDTVs
- Expanded cable and movie channels
- Sharper Image radio with iPod docking station
- Sound machine
- Starbucks® in-room coffee
- Daily USA Today

### Meeting Space

- Maximum of 18 breakout rooms seating 15 to 1,800 people
- Largest meeting room to accommodate 3,640 people
- All breakouts and meeting rooms free of columns and pillars
- 16 & 32-foot ceiling heights in meeting rooms
- Telephone/wireless high speed internet access
- Video access and Cable TV access
- Satellite up-linking capabilities

### Meeting Room Sponsors

- Meeting Room 1 - Bank One
- Meeting Room 2 - Firststar Bank
- Meeting Room 3 - Wells Fargo Bank
- Meeting Room 4 - Liebnam, Conway, Olejniczak
- Meeting Room 5A - M & I Bank
- Meeting Room 5B - Associated Bank
- Meeting Room 6A&B - Procter & Gamble
- Meeting Room 7 - Byron Walter Family Trust
- Auditorium - Nasbaum Family Trust
- Meeting Room B - James F. Kress
- Exhibition Hall C - James F. Kress

Hotel Sierra/KI Convention Center is the largest meeting facility in Northeast Wisconsin, offering over 40,000 square feet of stylish and flexible event space, state-of-the-art audio visual and creative, specialty catering. Conveniently located in the heart of downtown Green Bay, the newly remodeled Hotel Sierra is an all-suite hotel with fresh, attentive service, cool, inspired design and unexpected touches of luxury. This combination provides the discerning, meeting and social professional the ideal location for an unforgettable event.



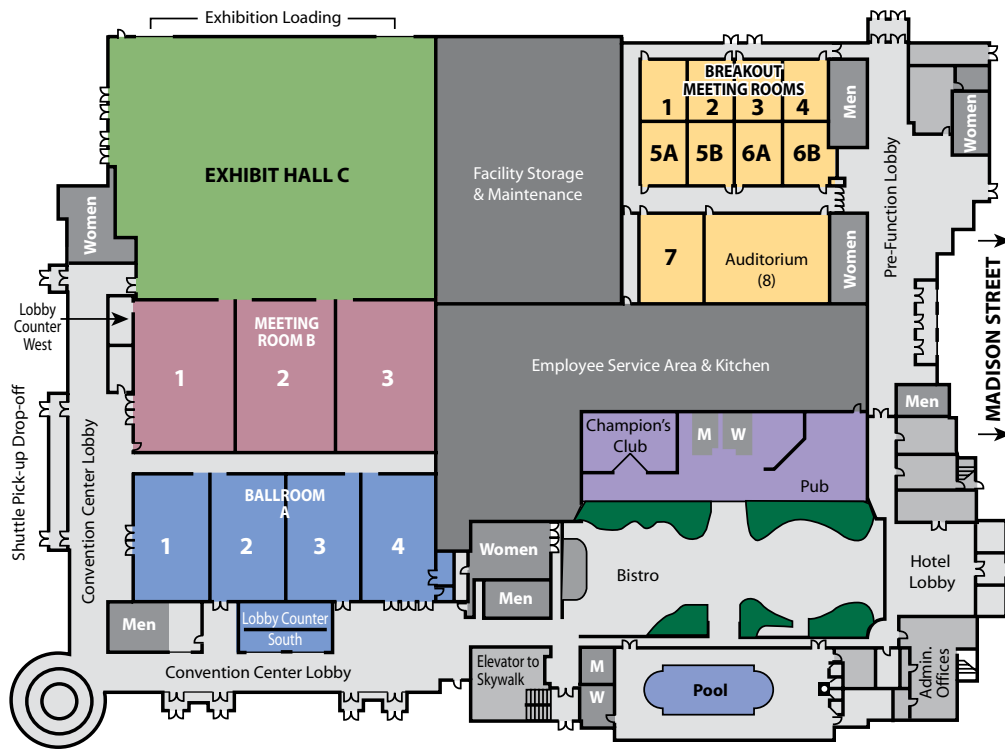
 HOTEL SIERRA<sup>SM</sup>  
green bay | wisconsin



**CONVENTION CENTER**  
**Green Bay, Wisconsin**

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242 Guest Rooms  
www.hotel-sierra.com



Name Square	Sq. Feet 8'x10'	Dimension	Ceiling	Reception	Banquet	Theater	Classroom	Hollow Conference	Booth
Ballrooms A1-A4 ea.	2,006	59' x 34'	16'	200	120	210	90	50	10
Total Ballroom A	8,024	137'7" x 58'5"	16'	800	480	840	360	-	40
Meeting Rooms B1-B3 ea.	3,200	70' x 45'7"	32'	300	180	330	160	75	20
Total Meeting Room B	9,600	70' x 137'14"	32'	900	540	1,000	480	-	60
Exhibit Hall C	17,346	147' x 118'	32'	1,600	900	1,800	880	-	94
Subtotal	35,000	250' x 140'	32'	3,300	2,000	3,640	1,720	-	194
Meeting Rooms 1-6B ea.	638	29' x 22'	16'	50	30	55	24	15	-
Meeting Room 7	1,230	41' x 30'	16'	100	70	120	50	25	-
Auditorium (8)	1,148	41' x 28'	16'	-	-	-	70	-	-
Chamion's Club	1,200	40' x 30'	9'4"	100	80	80	64	40	-
Total	44,830								

