

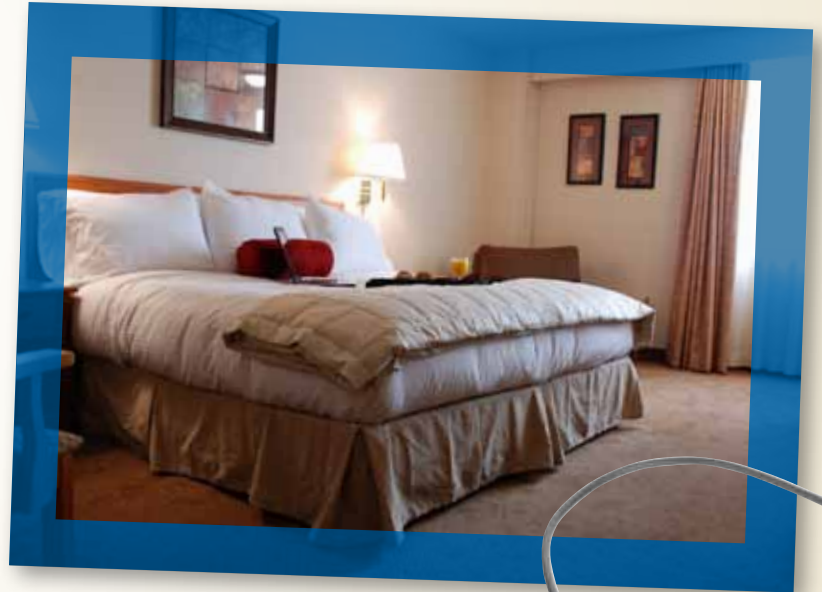
# GREATER Green Bay ONLINE HOUSING

The Greater Green Bay Convention & Visitors Bureau is very excited to provide conventions/events with our latest service ...

**ONLINE HOUSING** was designed to assist meeting and event planners who have the task of organizing their housing needs. The Greater Green Bay CVB's Online Housing System is a fast, convenient way for your upcoming convention and event attendees to make their housing reservations in Greater Green Bay.

## Utilizing our Online Housing Program is as easy as:

1. Your Greater Green Bay CVB representative will set up the room blocks for your convention/event at the hotel(s) of your choosing and enter them into our Online Housing program.
2. Your attendees can access these room blocks by entering an event code, which is provided by the meeting/event planner in registration materials.
3. When making a reservation, your attendees simply log on to the [www.greenbay.com](http://www.greenbay.com) web site, click on "Online Housing," select their convention/event listing, and enter their event code. The Online Housing program will prompt them through the reservation process. Upon completion of their reservation, your attendees will receive an immediate e-mail confirmation of their reservation. A copy of this reservation is also sent to the requested hotel and the Greater Green Bay CVB.



greater  
green bay  
& the lakeshore

## Patti Drabes

*Group Services Manager*

**Greater Green Bay Convention & Visitors Bureau**

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[www.greenbay.com](http://www.greenbay.com)



## Benefits of using the Online Housing Program:

1. The ability to track room block pick up.
2. Your attendees receive an immediate confirmation of their reservation.
3. The task of managing your attendees housing needs is eliminated.
4. This program is available for groups of all sizes, whether utilizing one hotel or several hotels.
5. Group/team room blocks are available.
6. Reservations are fast, convenient and secure.

## TESTIMONIALS

“When my hockey team got a bid into the National Tournament in Green Bay, WI we were thrilled. My everyday job is a meeting planner so naturally my teammates looked to me for planning our trip. I usually dread this job because it’s not easy. You always have to make reservations one at a time. Either you have to get everybody’s credit card number or reserve it on your personal one. It’s never a one stop shop and usually means you’re on the phone with hotel personnel for a long period of time.

The Greater Green Bay CVB made everything easy! I was able to create my own room block with the rooms that I needed. They created our own link on the webpage for just our team. It was nice knowing that we had enough rooms for everybody. All you had to do was log on to the greenbay.com web site, click on our logo and there it was! Our very own room block. No phone calls, no hassles, no being put on hold.

I would like to thank the Greater Green Bay Convention & Visitors Bureau for making my job as the “team rep” that much easier I look forward to our trip up to Green Bay!”

*Jessica Ferwerda, Athletic Business  
Madison, WI 53704*

“I found greenbay.com very easy to navigate and very informative. All the info you need is right there. The hotel site is really nice. Your housing and reservation page is also very simple and easy to work through, seriously one of the best I have seen.”

*Sue Mascari  
Senior Planner - Meeting Services  
Meetings & Incentives*

“The online housing tool that the Greater Green Bay Convention & Visitors Bureau used for the USA Hockey Women’s National Championships proved to be nothing short of successful! It was so easy to access and so easy to use that our host association wants to know how they can get their CVB to do the same. It is definitely the way to do group bookings, especially when everyone is coming from different parts of the country and has different needs and wants.”

*Emily Tonniges  
USA Hockey Coordinator*

“Working with the GGBCVB the last several years has been a great experience! Getting the housing set up is typically just a quick phone call to the GGBCVB to let them know what businesses we want to partner with and they take care of the rest! Using the online housing service has allowed our events to gather some great information with just a few simple key strokes on the computer. The reports that are generated give us all kinds of useful information like how many rooms are booked for how many nights, the names and contact information of those booking the rooms, the dates that the rooms were booked and much more.”

*Roland Schmidt  
Bellin Elite Football Combine and The Bellin Run*

